

CLIENT SUCCESS STORY

Developing Future Credit Union Leaders: NextGen Immersion

California and Nevada Credit Union Leagues

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THE OPPORTUNITY

Aspiring credit union leaders often struggle to develop the skills they need to grow in their careers while staying connected to the movement's core values. Opportunities to learn, connect, and advocate for credit unions can be limited, making it harder for both individuals and credit unions to build the next generation of leadership. Without hands-on experience and development, future leaders may not get the support they need to succeed.

THE SOLUTION

NextGen Immersion Program was created in partnership with the California and Nevada Credit Union Leagues. This immersive learning experience equips aspiring leaders with the tools, connections, and confidence to grow in their careers while strengthening their commitment to the movement.

THE IMPACT

Stronger Career Growth

100% of participants agreed they gained valuable leadership skills that will help them advance.

Expanded Professional Networks

Connections made during the program continue to open doors and create new opportunities.

Increased Advocacy Confidence

100% of participants reported improved confidence in advocating for credit unions and their members.

AT A GLANCE

CHALLENGES

- Limited development opportunities
- Lack of leadership & advocacy experience
- Difficulty building connections

BENEFITS

- Enhanced leadership skills
- Stronger professional networks
- Increased advocacy confidence



CAROLYN REEVES

Workplace Strategist

“By investing in future leaders, credit unions are strengthening their teams and ensuring the movement continues to thrive for generations to come.”